



## **TSP74311**

### Powerful, Reliable, Connected,

The TSP743II is the best single station POS printer you can expect. Featuring a double resolution mode to increase sharpness on any graphic, the TSP743II makes it easier than ever to create eye-catching graphics for company logos and/ or promotions made with PromoPRNT.

Its sleek design features a top cover which extends to the edge of the printer, making it more difficult for dust and liquids to penetrate and harm the printer. In addition to the extended cover, sound and vibration dampening channels within the printer help reduce printing noise and add an extra layer of protection from moisture or dust in harsh environments. This product is also available with all communication interfaces: serial, parallel, USB, Ethernet, Bluetooth and WebPRNT. It is also available with CloudPRNT technology that allows the printer to receive print jobs directly from a customer's cloud server. The TSP743II also supports label printing and is ideal for a variety of applications ranging from date labels on prepared foods at a local deli to price labels in a retail boutique.

Apple MFi-certified, the TSP743II Bi label printer is designed to be used with Apple products but can also be used with Android and Windows devices. When used as a label printer,

it can wirelessly print labels or data from a web browserbased application running on a mobile device by configuring Star's WebPRNT Browser app. Once configured, simply pair a mobile device to the TSP743II Bi and print from your Browser.

The TSP743II ships with interface cover, wall mount kit, power switch cover, and a start-up roll of paper, and is ideal for highvolume retail establishments such as lottery, grocery stores, healthcare, banking, and restaurants.

#### **Features:**

- 250 mm/s Print Speed
- Ultra High Reliability
- Splash- and Dust-Proof Design
- Black Mark Label Support
- Connectivity: Serial, Parallel, USB, Ethernet, CloudPRNT, WebPRNT, and Bluetooth
- Vertically Mountable
- Rear Paper Feed to Support Large Rolls



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## **Specifications TSP743II**

Features	Hardware  Ultra Fast 48 RPM (250mm/s)  Highly Reliable  Spill-Proof Design  Dust-Proof Design  Lightweight  Swappable Communication Interfaces  "Drop-In & Print" Paper Loading  Rear Open Slot Available for Large Paper Roll  2D Barcode Printing  Printer Reliability and Maintenance Counter  Digitally Signed Driver (WHQL)  WebPRNT Communication JavaScript Based  WebPRNT Browser Bluetooth Based  Bluetooth Devices Supporting iOS, Android, and  Windows  Black Mark Enabled on Bluetooth Models to  Support Label Printing	Software Logo Utility (Store Logos, Coupons, and Graphics) Memory Switch Utility Easy Ethernet Setup Utility Virtual Serial Port for Legacy Applications StarPRNT SDK WebPRNT SDK PassPRNT PromoPRNT (Windows)
Connectivity	WebPRNT (Javascript Emulation) WebPRNT Browser (Bluetooth) 25-Pin Serial Parallel USB Ethernet CloudPRNT MFI-Certified for iOS Bluetooth for Android/Windows	Virtual Serial Port to USB Virtual Serial Port to Ethernet
Drivers	Windows 7 (32bit / 64bit) Windows 8 (32bit / 64bit) Windows 8.1 (32bit / 64bit) Windows 10 (32bit / 64bit)	OPOS JavaPOS USB Vendor Class Linux CUPS Mac OSX CUPS
What's Included	TSP743II Cutter Printer Model Wall Mount Kit Interface Cover Paper Guide (for 58mm) Power Switch Cover	Paper Roll Software Solutions Setup Guide
Optional Accessories	Print Method: Direct Thermal Print Speed: 250mm/s (48 Receipts Per Minute) Paper Width: 80mm (Standard) / 82.5 or 58mm (with Paper Guide) Paper Thickness: 0.06 - 0.15mm Emulation: Star Mode, ESC/POS™	Power: 24 VDC Resolution: 203 dpi MCBF: 60 Million Lines Cutter: 2 Million Cuts Dimensions: W=147mm, H=148mm, D=213mm
Technical Specifications	Print Method: Direct Thermal Print Speed: 150mm/s Paper Width: 80 – 112mm (Adjustable)	Power: DC24V Resolution: 203 dpi MCBF: 37 Million Lines

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Paper Roll Holder)

ESC/POS™

Large

Paper Thickness: 0.065 - 0.15mm

Paper Diameter: Max 150mm (Max 250mm with

Emulation: Star Line Mode, Star Page Mode,

Cutter: 1 Million Cuts

Presenter: 1 Million Receipts

Dimensions: W=192mm,

H=179mm, D=249.3mm

(Without Paper)